



Austin
Sunshine
Camps

2022 Impact Report

A Message from Our CEO

There is simply not enough space to brag about all the things you've done to make Austin Sunshine Camps shine this year.

2022 was ASC's first summer as an accredited camp by the American Camp Association! With our accreditation came a new and improved level of programming. We've always believed that every kid deserves the opportunity to go to camp, but we also believe that **they deserve a high-quality, potentially life-changing camp.** And we continue to hold ourselves to that standard.

This summer, we doubled our program length from five day/four night camp sessions to ten day/nine night camp sessions! We're excited to continue with this session length, plus a focus on year over year camper retention, with the ultimate goal of having a deeper impact on the lives of our campers. **We served a total of 510 campers in 2022!**

Thank you for your continued support.
We couldn't do it without you.

ASC also spent the past year finalizing our five-year strategic plan, and we have some very exciting goals on the horizon. We want to ensure that this 94-year old, unique organization is solidified in the fabric of our community. By growing deeper roots, we will be able to focus on the second objective of our strategic plan: to serve more campers! **For 2023, we plan to serve 525 campers.**

ASC is more than just summer camp. We hope that each of our campers:

- » Experiences personal growth.
- » Becomes more self-confident.
- » Learns to overcome challenges.
- » Builds authentic connections with their community.

And so much more.



Our Mission

ASC provides the magic of overnight camp without the barrier of cost.

Our Vision

We envision a world where all children have a place to grow, connect, and explore.

We Value

**Action + Authenticity + Compassion
Connection + Exploration + Fun + Growth**

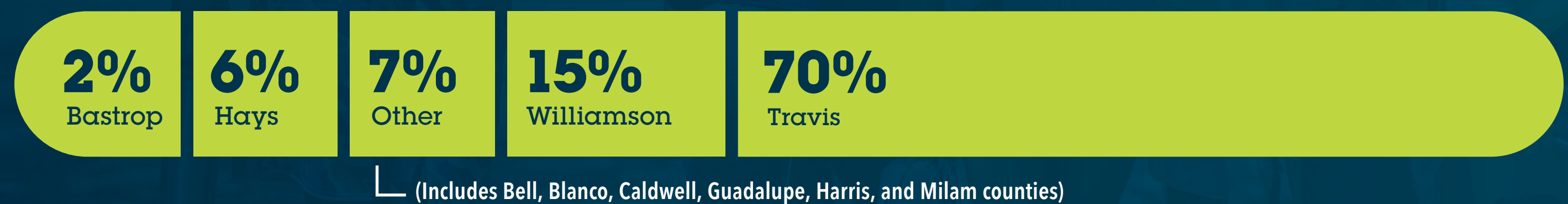


Who We Serve

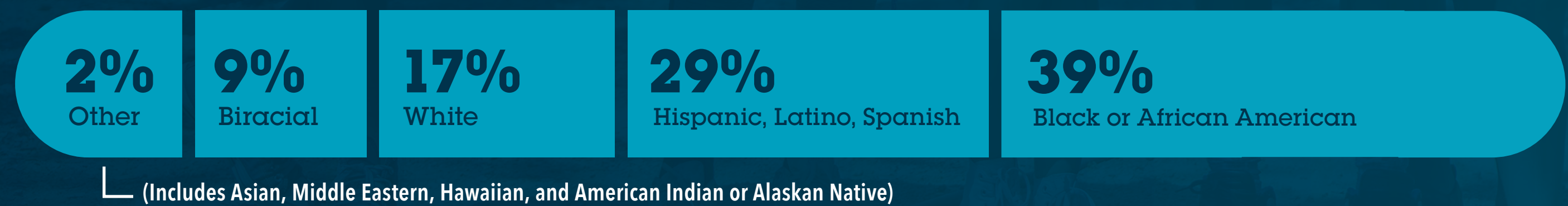
Ages



Counties



Ethnicity



Survey Responses

- 87% of campers reported feeling welcomed and supported
- 94% of counselors-in-training felt that their camp experience helped them to grow their own skills
- 87% of camper families report their child's experience helped them believe they can be successful in things they do

9% are in foster care

95% qualify for free or reduced lunch

510 Total Campers

“

Our girls absolutely love coming to camp each year.

You have made it possible for us to make it possible for these girls to have these experiences. So know everything you all do from summer camp to yearly activities we truly appreciate it!

– ASC Parent

”



Fun Facts from Camp

15.9K

meals served

5,000

temporary tattoos worn

853

s'mores eaten

4,100

water balloons thrown

510

total campers

80

team competitions

1:6

counselor to
camper ratio

45

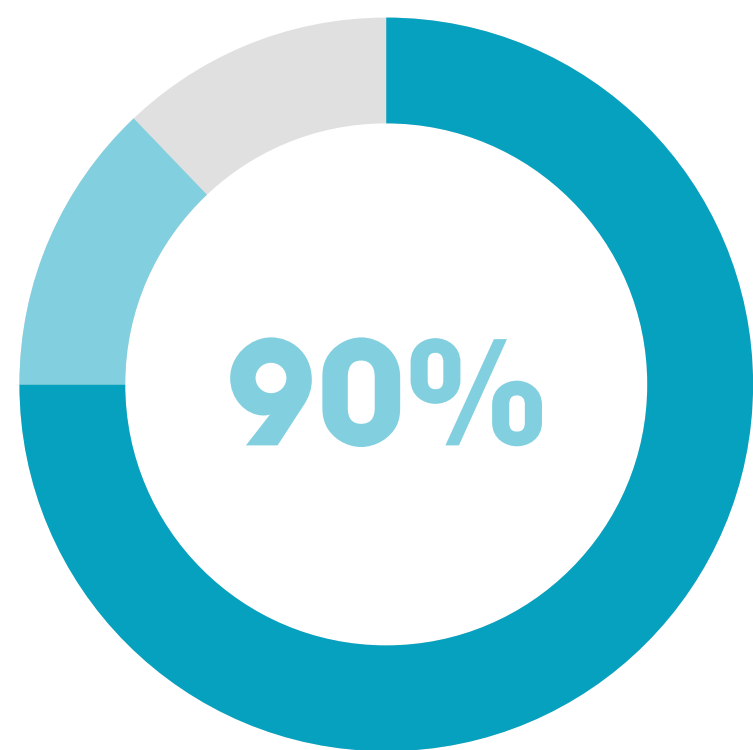
free choice activities
offered each session



Family Programming

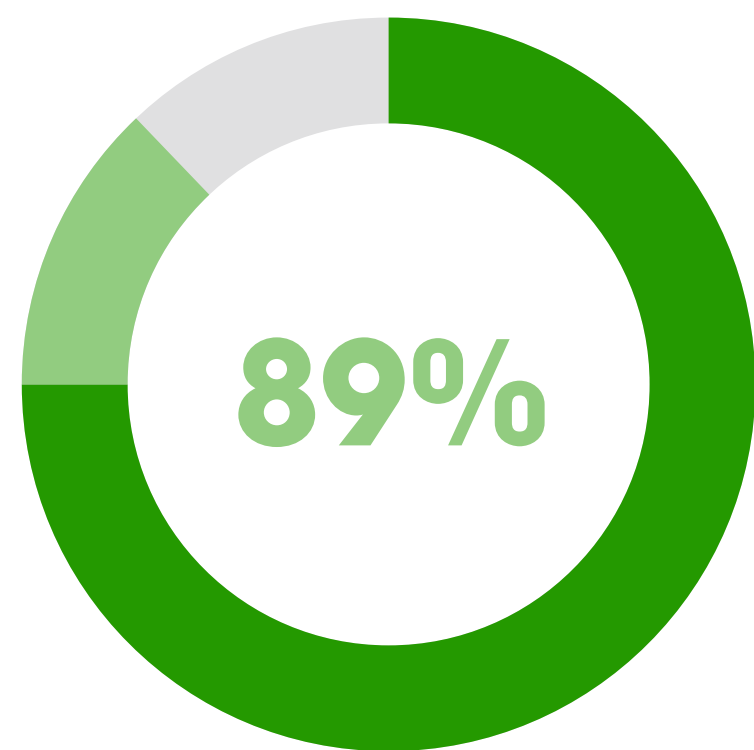
ASC brings families into the magic of camp through our school year, family-based programming. We offer family day camps, family weekend camps, and family nights when summer camp is not in session.

Awesome Outcomes



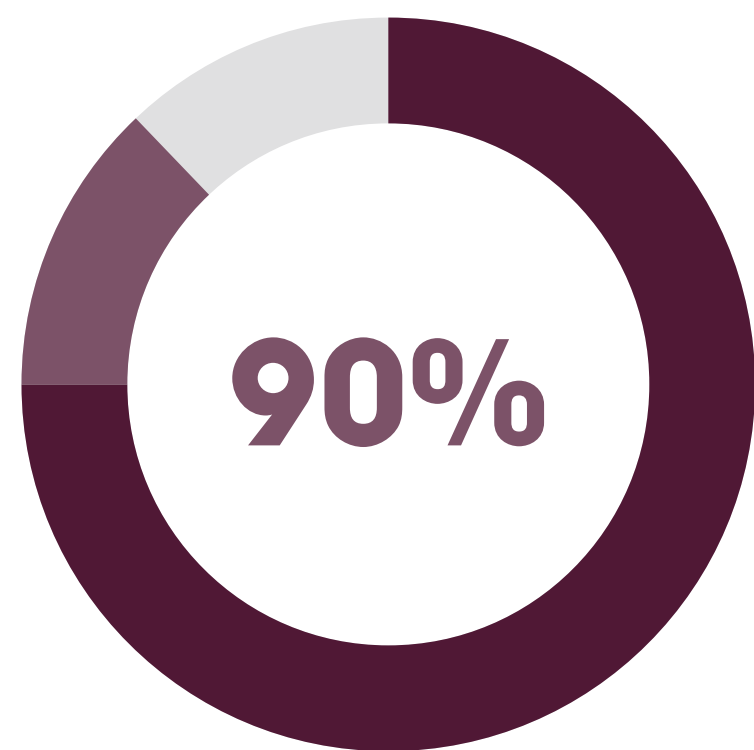
Built Trust

Families report an increased feeling of trust with ASC and its programmatic staff.



Validated Feelings

ASC built a space where they felt their feelings were validated and their opinions about ASC were heard and valued.



Expressed Creativity

Families report that ASC built a space where they and their child could be creative and appreciate nature.

Family Program Stats

1,839 people served

333 volunteers participated

27 counselors in training participated

4.8/5 average family approval rating



“

I absolutely love ASC!

The family events through the year are so much fun! I'm so grateful for the opportunities to build relationships, not just with my kids, but with the ASC family as well! We even got the chance to build relationships with other ASC camper families!”

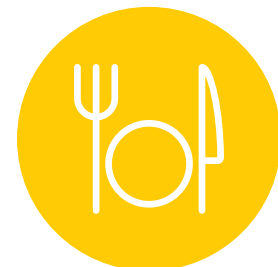
– ASC Parent

”

Year-round Events

Thank you to The Young Men's Business League, our sponsors, vendors, volunteers, participants, and staff who helped make the following events a huge success this year!

SPRING



Keeper Luncheon



Austin Under 40 Awards Gala



Sunshine Run

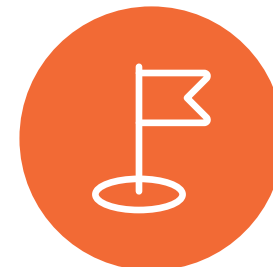
SUMMER



Summer Camp Kickoff Party



Camp Tours



YMBL Golf Classic

FALL



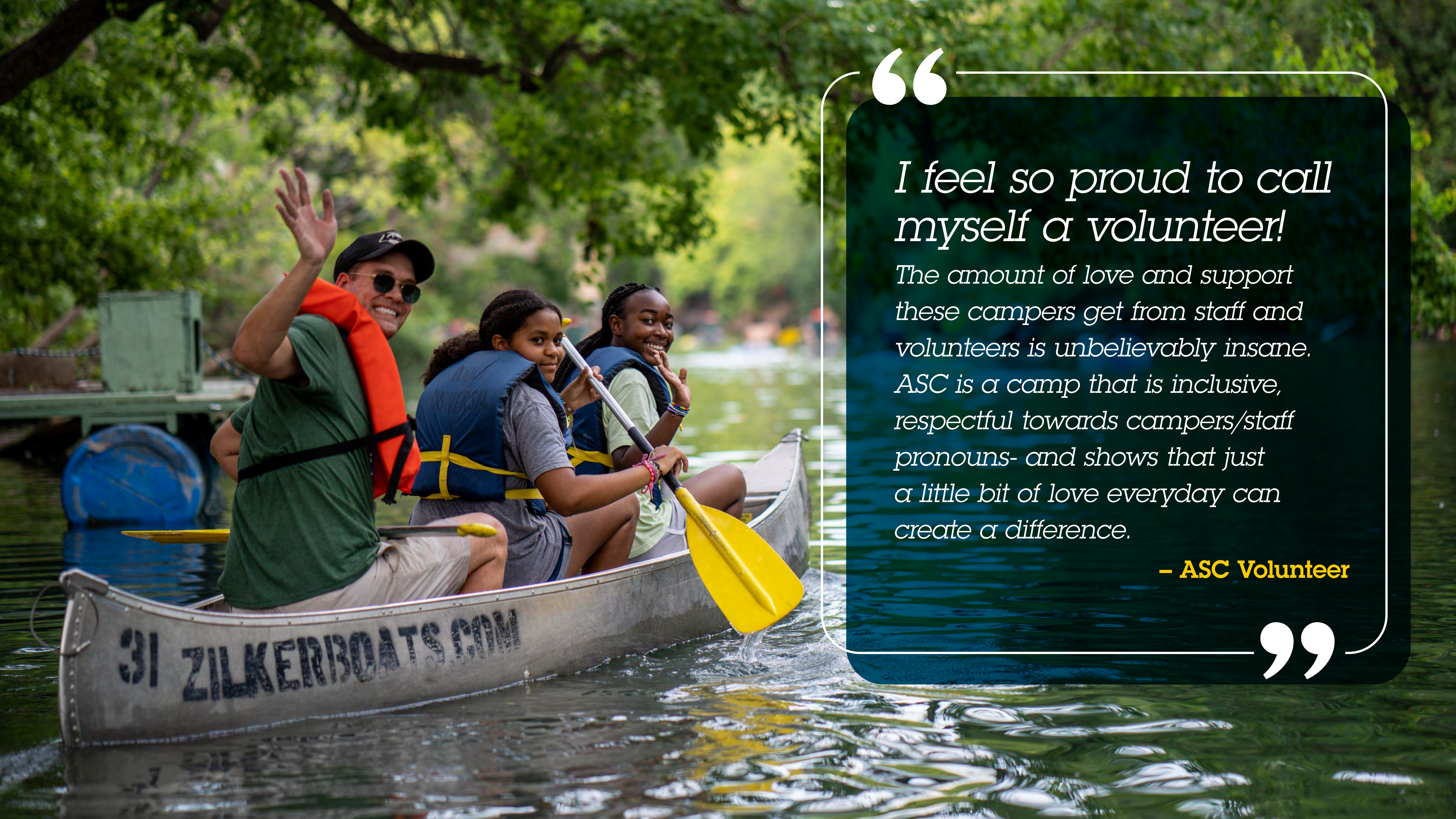
YMBL Sporting Clays



Stakeholder Breakfast



Trail of Frights



“

I feel so proud to call myself a volunteer!

The amount of love and support these campers get from staff and volunteers is unbelievably insane. ASC is a camp that is inclusive, respectful towards campers/staff pronouns- and shows that just a little bit of love everyday can create a difference.

– ASC Volunteer

”

Our Volunteers

240

completed new
volunteer training

637

summer camp
volunteers

938

volunteer
shifts filled

5,500+

hours
served

Thank You
*to all volunteers
who brought
the magic!*



Five-Year Strategic Plan



PLANT THE SEEDS



GROW THE ROOTS



EXPAND THE GARDEN



By sowing the soil and tending to the land we set ourselves up for a flourishing garden.

- a. Increase camper retention
- b. Create 10-year financial plan
- c. Create systems that guarantee our operating budget
- d. Increase staff retention

Continue to grow the garden by deepening our roots and planting more seeds.

- a. Create camper alumni program
- b. Increase volunteer retention
- c. Increase donors and donor retention
- d. Establish ASC as experts in the camping community

As our garden grows, we invite more people in to thrive from the fruits of our labor.

- a. Form expansion committee
- b. Research expansion opportunities
- c. Create expansion plan

Looking Ahead

We have a lot of exciting projects on the horizon.

- 1. The Garrison Lodge:** a new home for our Lake Travis Program Director with office space for our team to be able to work during summer camp!
- 2. Zilker Challenge Course:** a brand new course for brand new challenges!
- 3. Improvements to Zilker & Lake Travis Camps:** including, but not limited to: air conditioning at Lake Travis, sound dampening at Zilker, and so much more!



“

*He literally said,
“it feels like home”*

*ASC has been an all-around positive
experience for us...He literally said
“it feels like home” and nearly cried
as we drove away from camp.
This experience has been priceless!
We cannot wait for next summer to
return to camp. Thank you!*

– ASC Parent

”



Financials

Statement of Financial Position

ASSETS

Current Assets

Checking/Savings	\$1,440,065.42
Accounts Receivable	\$199,683.00
Other Current Assets	\$50,167.08
TOTAL CURRENT ASSETS	\$1,689,915.49

Fixed Assets

Building & Improvements - Zilker	\$4,026,688.40
Building & Improvements - Lake Travis	\$625,123.94
Equipment	\$605,406.00
Automobiles	\$44,744.53
Future Leasehold Rights	\$546,701.00
Gain (Loss) on Sale of Fixed Assets	(\$14,000.00)
Accumulated Depreciation	(\$1,165,076.05)
TOTAL FIXED ASSETS	\$4,669,587.82

TOTAL ASSETS **\$6,359,503.31**

LIABILITIES & EQUITY

Liabilities

Accounts Payable	\$43,851.87
Credit Cards	\$21,664.14
Other Current Liabilities	\$97,832.19
TOTAL CURRENT LIABILITIES	\$163,348.20

Equity

TOTAL EQUITY **\$6,196,155.11**

TOTAL
LIABILITIES & EQUITY **\$6,359,503.31**

INCOME & EXPENSE

Income

Earned Revenue	\$253,011.35
Individual Giving	\$708,284.58
Special Events	\$137,209.06
Grants	\$316,790.00
Corporate	\$65,814.10
Capital Improvements	\$625,096.69
Other Income	\$203,901.82
Savings Income	\$30,000.00
TOTAL INCOME	\$2,340,107.60

Expense

TOTAL EXPENSE **\$1,645,796.37**

NET INCOME **\$694,311.23**

Board of Directors

Hal Williams*	PRESIDENT
Chris McMillan*	PAST PRESIDENT
Patrick Olson*	PRESIDENT-ELECT
Sam LeFebre	SECRETARY
Tyler Ray	TREASURER
Sam Dowd*	VICE PRESIDENT OF ALUMNI RELATIONS
Dan Rutledge*	VICE PRESIDENT OF OPERATIONS
Evan Atkinson*	VICE PRESIDENT OF DEVELOPMENT
David Roberts	VICE PRESIDENT OF RECRUITMENT
Jasen Wallace	VICE PRESIDENT OF MEMBER ENGAGEMENT
Derek Steffen	VICE PRESIDENT OF SPECIAL EVENTS
Daniel Zarazua	VICE PRESIDENT OF SOCIAL EVENTS

2022 YMBL Members

Ross Abbott*	Nicholas Constable	Chris Gunn	Chris Lindenborn	Ross Petrov	Jeff Tamaru
Jarrod Acres	Andres Contreras	Salim Hajjar*	Jacob Lostoski	Sean Pierce	Ryan Tanel
Ben Aldridge	Andrew Cortes*	Tye Hardin	James Loy*	Michael Pohl	Cameron Tant-Townsend
Landon Alford	Jonathan Covey	Thomas Hardy	Corey Lund	Scott Possehl	Ross Taylor*
Andrew Allen	Jacob Cowie	Albi Hasku	Nathan Martinez	John Pousson	Travis Taylor*
Jordan Allen*	Raymond Cozby	Charlie Herrmann*	Austin Maynard*	Kyle Quick*	Lee Temple
Daniel Alvarez	Kevin Crabb	Eric Hester	Keith McAlonan	Jordan Quinonez	Antonio Tovar
Brennan Angel	Alan Custer	Garrett Hicks	Marc McCann	Spencer Rabb	Thatcher Townson
Maxwell Atherton	Brian Dang	Travis Hilton	Sam McDonald	Ted Raetzsch	Christian Trevino
Evan Atkinson*	Gage Davidson	Ricky Hogan	Ian McQuestion	Bradley Ratcliff	Devin Turner
Eric Baham*	Scott Del Rossi	Justin Horst	Chris McMillan*	Tyler Ray	Chase Vaughan
Bradley Baker*	Joshua Dent	Jeremy Howell	Erasmo "Razz" Menchaca	Austin Reichert*	Jay Vaughn III
James Baker	Pete Dinardo	Marc Janus	Stephen Mery	Adrian Resendez	Dustin Venhaus
Michael Banta	Patrick Donadio*	Drew Johnson*	Chris Miller*	David Roberts	Alirik Villarreal
Christian Boddy	Phil Doughtie*	Nate Johnson	Jay Milstead	Marcus Roper*	Evan Voight
DiMitri Bowie*	Sam Dowd*	Zach Johnson	Michael Mischloney	Eli Roth	William von Rosenberg
Nicholas Bowman*	Timothy Doyle	Taylor Jolly*	Patrick Moloney	Justin Runes	Jasen Wallace
Joshua Brandt	Samuel Dreibelbis	Nebechier Jones	Gene Moran	Dan Rutledge*	Andy Walters
Kelly Bredlow	Henry Driscoll	Ricky Joshi*	Tyler Morgan	Andrew Ryan	Clement Wan
Nathan Broad*	Deris Duncan	Philip Keebler*	Forrest Motz	Zachary Sagay	Warren Washburn
Justin Brodnax	Brian Dunn	Weston Keenan*	Kristopher Murphy	Bryant Salcedo	Eric Wassmuth
Andrew Brown	Brooks Eady	Zachary Keeney	John Myers	Marshall Sales	Patrick Weightman
Taylor Brown*	Dillon Fedora	Ryan Kim	Brandon Neal	Christopher Schandera*	Mathew Weiss*
Jase Burner*	Matthew Freeman	Bill Kohl	Connor Nemetz	Samuel Schen	Brian White*
Andrew Burns*	Cameron Fry	John Paul Kosub	William Nilson*	Anthony Schurz*	Hal Williams*
Luke Byars	Connor Fulk	David Krouskoff	Patricio Noboa Hidalgo	Carter Seuthe	Matthew Williams
Eduardo Cabrera	Alex Garcia	Rhett Kruger	Daniel Noboa-Hidalgo	Patrick Sherrill	Chris Willingham
Michael Caccamo	Derrick Gastinger*	Brandon Kruse	William Nowlin	Brandon Simpson	Blake Wilson
Dillion Canizales	Michael Geary	Daniel Laden	Sean O'Donnell	Andrew Smith	Chad Wilson
Michael Cantu	Kevin Gilmartin	Chris Lammert*	Patrick Olson*	George Spencer	Michael Worthington
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Reed Clemons*	Daniel Goss	John Le	Sharvil Patel	Braden Stotmeister*	
Makonnen Collier*	Stephen Grant*	Sam LeFebre	Tim Paulin	Jacob Summer	
Cameron Collins	Jordan Green	Rawley Lind	Myron Peck	Charles Swartz	

*YMBL members who raised \$2500+ through YMBL Peer-to-Peer Fundraising

Thanks to the 1,500+ donors who supported the 2022 YMBL Individual Fundraising Campaign.

Thanks to your support, YMBL raised over \$375,000!

Campfire Keepers

Rick Aberle
Rodger and Tracy Anderson
Max and McKenna Appling
Amber Armstrong and John Oberg
James and Julie Baker
James* and Michelle Baker
AJ Bingham
Mark Carlson
Clay Cowan
Jeffrey Dochen
Dennis Donley
Cliff Ernst
Connor and Jessica Finnigan
Carl Floto
Ernie Graham
Casey Kelley
Marc and Kristin Knight
Kurt Lemke
David Levy
Jim Lockart
Adam and Phil Loewy
Keith and Lisa Lyons
Mad Company Mechanical
Chris McMillan*
Tim Mooney
Tom and Erin Miravle
Chris Mugica
David Nicastro
Adam Nyer
Nelson Puett
Will and Jane Schnier
Andy Scott
Scott Thomas
Bruce and Sharon Walker
Neel and Pam White
Ryan Williams
Jim Young
Steve and Amy Younkman

Sunshine Keepers

Nevzat Adil
Mike Allred
Daniel Alvarez
Carie Atkinson
Evan Atkinson*
Tommy Azopardi
Andy Barclay
Charlie Barkmeier
Heather Beach
Chris Beck
Daniel and Danielle Becka
Mike Beckett
Erica and Ray Blue
Tricia Booser
Stephen Borrego
Milo and Carol Burdette
Jace Campbell
Allen Carey
Daniel and Coleen Carl
Chris Carson
Robbie Castille
Erica Clark
Sam Colletti
Kelsey Conklin
Michelle Conner
Alex Cornett
Andrew Cortes*
Marisela Cortes
Clark Covert
Sarah Crocker
Joanne Crowley
Alex Cruz
Yann and Ellen Curtis
Darrell David
Dianne Davis
Kara Lee Denney
Phil Doughtie*

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Emily and Dustin Einhaus
Nad Elias
Amy and Chris Ellis
Chris Escobar
Adam and Brooke Flagg
Patrick and Cece Flynn
Craig Formalarie
Patrick and Megan Fortson
Jessica Foulke
Sarah Fountain
Tiffany Galligan
Rita Garcia
Nick Garza
Brian and Jenny Gaston
DeWitt and Maria Gayle
Tom Gehring
Tim Glassco
Dane Goolsky
Megan and Matt Grayless
Brad Greenblum
Lena Griffin
Joseph Hajjar
Michael Harman
Kim Hart
Mike Hill
Adam Johnson
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Catherine and Alan Jovinelly
Sarah Jovinelly
Dmitri Julius
Jim Kaighin
Weston Keenan*
Ryan Kelly
Tracy Kelly and Eliza May
Kristen Kinsey
David Kline

Rebecca Krauss
Dale Laine
Kelly Latz
Wade Lee
Tracy and Mike LeFebre
Jeff Light
Michael Linehan
Victoria Mancha
Noah Marburger
Rita Mastrovito
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Maureen McCready
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Joan McMillan
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Daniel Stone
Ben Stratmann
Amy Summer
Kaleigh Tartaglia
Catherine and Seth Tate
Jary Vaughn
Jasen* and Brandi Jo Wallace
John and Jan Walters
Adam Warner
Barry Wheeler
Lynn Whitten
Hal Williams*
Steve and Johanne Wolford
Nolan Woyner

*Keepers who are YMBL members

Grants and Donations of \$2,500+

GIFT OF \$20K+
Anonymous
Garrison Family Foundation
Gunn Real Estate Group
H-E-B
Harry E and Eda L Montandon Charitable Trust
Northwest Sertoma Club of Austin
Skybeck Construction
The Moody Foundation

Alice Kleberg Reynolds Foundation
AM Technical Solutions
Applied Food Sciences
Applied Materials Foundation
Austin Bourbon Hunters
Baylor Scott & White Central Texas Foundation
Tim Brown
Janet and Burnie Burner
Kent Capps
Capstar Electric
Sophia Collier
Covert
CPM Texas
Claudia Crocker
Matt Dausch
Ferdman Family Charitable Fund
FloSports
Foster Angels
FT Cares Foundation
Dirk and Laurie Gosda
Hangers.com
Hoar Construction
Ben James
James R Dougherty, Jr Foundation Inc.
Jerome and Anita Johnson
Rohit Joshi

JWC
Keystone
KT Civil
Kucera
Dean Lammert
Lonestar Legacy
Maxwell Family Fund
Mcvey Family Charitable Fund
Tarek Morshed
Netspend
Susan Nolley
Pacey Family Foundation
Patty & Joe Rotunda Charitable Trust
Playstudios
Plaza 7000 LTD
Rachael and Ben Vaughan Foundation
George and Fran Ramsey
Rowing Dock
Rozar Foundation
RWH KCL Foundation
Chris Schandera
Silicon Labs
Simmons Bank
Stahl Family Foundation
David Stauch
Stonebridge Plaza I & II Texas, LLC
Tacodeli
Texas Mutual Insurance Company
The Joe Dacy Foundation
The Little Longhorn
Tomlinsons
Topfer Family Foundation
UpEquity
US Reif Eurus Austin, LLC
Vericast
Vesta Commercial

Walters and Mason Retail, Inc
Weaver
Matthew Weiss
William Gano Houstoun Foundation
William Knox Holt Foundation
Willie Simmons III Memorial Fund
YMBL Sunshine Foundation
Russell Young
Zeitgeist Commercial, LLC

2022 Rental Clients

Agrow Credit Corporation
AISD
Alpha Gamma Delta
Alpha Xi Delta
Angie and Rich Canetti
Ann Richards School for Young Women
Leaders
App Growth Summit
ATX Kids Club
Austin Angels
Austin Apartment Association
Austin Bourbon Hunters
Austin Nature & Science Center
Austin Parks Foundation
Bazaarvoice
Ben and Ginger Hansen
Betsy Gallagher
Brooks Eedy
Butler Family
Caitlin and Danny Sorbera
Candice Cozby
Castleview Agency
City of Austin
Cub Scout Pack 66
Dell Children's Resiliency Center
Delta Sigma Phi-Theta Upsilon (TAMU)
Explore Austin
Family of Sara Bryant
Family of Ted Tudor
Gallagher
Gia and Zach Christman
Greg Carlson
Gunn Real Estate Group
Hoar Construction
Houston Mesivta
Hunter Ministries, Inc.

IDEA Rundberg College Prep
Janet & Conrado Gonzales
JE Dunn Construction
Jubilee Monuments Corp
Judaism United
JWSD Cross Park
Kappa Sigma Alumni of Duke
Katie and Andy Bashford
Kimberly Wisseman
KLS
Leading Reach
Legacy Collective
LSI
Mary Belluomo
Missy and Brian Schuckenbrock
Mu Epsilon Theta
NARI
Notely
Olson-Cortez Family
OneStar Foundation
Patrick Olson
Pivot Leadership
Quick Release
Rawson Saunders
Red Rocks Church - Austin
Skybeck Construction
St. John's School
Step Outside,Inc.
Student Mobilization
Students Expanding Austin Literacy
Texas Academy of General Dentistry
Texas Parks and Wildlife Foundation
Texas Physical Therapy Specialist
Texas Spirits
The Atrium Foundation
The Offsite Co

The Strong Coach
Therapy Austin
Travis Association for the Blind
Seeley Family
TTU PFP Alumni Association
UT Austin
Very Smart Gals Book Club
Voruganti Family
Walker Residential
Way to Wellness, LLC
WAYA
WGI
WhiteWater Midstream
Wonders and Worries
YJP Austin
Young Life
Young Women's Alliance
Zapruder Family

Program Partners

- ACL Radio

African American Youth Harvest Founda-
tion

Alpha 180

ASC @ UT

Austin & Grace Crisis Management Ser-
vices

Austin Angels

Austin Aquarium

Austin Aquatics Department

Austin Nature and Science Center

Austin Parks and Recreation Department

Bluebird Express Delivery

Boys & Girls Clubs of Central Texas

C3

CASA of Travis County

Central Texas Table of Grace

Dell Children's Health Plan Seton Health
Plan Ascension Texas

DFPS Region 7

Foster Angels of Central Texas

Foster Village Austin

Georgetown Backpack Buddies

Georgetown ISD

Girl Scouts of Central Texas

Good Pop

H-E-B

Harmony School

Hays CISD

Holiday Helpers from Casis Elementary

KUT Radio

Lake Travis ISD

Learning Bridge

Linus Connection

Lower Colorado River Authority

Manor ISD
- Mmmpanadas

Nada Moo

Natalie Beck

NCL

P Terrys

Ride on Center for Kids

Rowing Dock

Settlement Home

St Edwards University

Talula Mesa

The Georgetown Project

The Little Longhorn

Thundercloud Subs

Tiff's Treats

Tiny Pies

Together We Rise

UT Women's Basketball

Williamson County CASA

YMSL - Hills of Westlake

Young Women's Alliance

Zilker Boat Rentals

Zilker Botanical Gardens

Zilker Hillside Theatre



“
*Thank you for all that you do.
My son was more successful than I thought he would be
at his first camp, and I know that the ASC team went
above and beyond to help him feel comfortable.*
”

– **ASC Parent**



Thanks to everyone who made the magic of camp possible in 2022!