



Austin
Sunshine
Camps

2021 Impact Report



A Letter from Our CEO

WE. ARE. BACK! There are no words to describe how wonderfully healing it was to bring back in-person camp this year. While I remain grateful for the way our entire community pivoted in 2020, there is no replacement for those smiling faces, loud cabins, and camp fires in Zilker Park. Life was meant to be shared with others.

Despite the extenuating circumstances of 2021, the team and stakeholders of Austin Sunshine Camps accomplished some seriously audacious goals together. I am so excited for you to spend some time with this report. I hope it leaves you feeling proud of the role you played. I hope the photos bring a smile to your face. I hope the outcomes give you a glimpse of what the future holds.

- » To everyone who showed up with masks on in the heat of the summer, ***THANK YOU.***
- » To everyone who got one of those unforgettable COVID nasal tests taken before volunteering, ***THANK YOU.***
- » To everyone who was determined to hold a COVID-safe event at the Zilker Lodge, ***THANK YOU.***
- » To everyone who dedicated their entire summer to the campers we serve in the middle of a global pandemic, ***THANK YOU.***
- » To everyone who made a donation because you believe in the magic of overnight camp, ***THANK YOU.***
- » And to the members of the Young Men's Business League, who never seem to run out of time, energy, or support, ***THANK YOU SO MUCH.***

From our 11-person (woo-hoo!), American Camp Association accredited (woo-hoo!) team, we are lucky to have you in our corner.

THANK YOU!



Erica Blue



Our Mission

ASC provides the magic of overnight camp without the barrier of cost.

Our Vision

We envision a world where all children have a place to grow, connect, and explore.



ACA Accreditation

After years of hard work by all of our stakeholder groups, the American Camp Association (ACA) named Austin Sunshine Camps an accredited camp this November, for the first time in its **93 year history**.

As the highest level of accreditation possible, **176** standards and substandards must be met, encompassing every aspect of program delivery, safety, and administration. To meet all of the requirements, additional staff had to be hired, which resulted in key improvements, like: a redesigned volunteer program requiring **500** volunteers be trained and certified, a full-time nurse on-site during camp, a facilities manager was hired to maintain both properties, and the creation of on-site living quarters at both locations for Camp Directors, including the Garrison Lodge, which will house our Lake Travis Director.





"Everyone involved with the camp has played a positive role in my child's life which I am thankful for. We look forward to many more years to come!" – ASC Parent

2021 Programming

COVID-Safe In-Person Summer Camp

After providing a successful virtual camp experience in 2020, we were thrilled to welcome our campers back in 2021, which required significant planning, new protocols, and seamless execution. Based on recommendations from Dell Children's Infectious Disease Center, we only utilized our Zilker location and operated at **75% capacity** over eight sessions (of five days and four nights) serving **618 campers**. We administered **1,001 COVID tests**, which were required of all campers and staff upon arrival.

- » *100% of counselors reported building impactful relationships with campers*
- » *50% of the summer staff were returning from 2020*

"I love that the staff knew my kids by name. It made my kids feel valued" – ASC Parent

Counselor-in-Training Program

Consists of 30 participants, ages 15-18. These future camp counselors have aged out of overnight summer camp or have been referred from partner programs for demonstrating leadership potential.

- » *82% of CITs built positive relationships with their peers and with campers*
- » *23% of the summer staff were former CITs*

Family Programming

Year-round activities such as family weekend camps, day camps, and various themed events. Building intentional, long-term relationships with families helps us better serve their kids during the summer.

- » *Number of Camper Families served: 109*
- » *Total number of participants: 451*
- » *86% of families reported an increased feeling of trust with ASC and the programmatic staff*

Camp by the Numbers

9,000+
meals served

6,192
water balloons thrown

451
high rope
climbers

618
homemade quilts given

34
weeks worked
by CITs

30
different all camp
games played

1:6
counselor to
camper ratio

21
free choice activities
offered per week



2022 Program Updates

In order to make a more significant and lasting impact on the lives of our campers, ASC is enhancing our program model for 2022.

1. Expand our traditional Overnight Summer Camp schedule of five days & four nights to 10 days & nine nights.

2. Expand our Family-based Programs.

Designed to cultivate authentic relationships with our campers' families throughout the year, this program serves as an extension of our Overnight Summer Camp.





"This was my best camp experience ever. My heart melted when the kids were sad I was leaving and asked me "Will you be back tomorrow?" – ASC Volunteer

Who We Serve

Ages



Counties



(Includes Bell, Bexar, Burnet, Gonzales, Harris, Lee, Limestone, Llano, and Lubbock counties)

Ethnicity



(Includes Middle Eastern, Hawaiian, and American Indian or Alaskan Native)

Survey Responses

- 92% of campers reported feeling heard and empowered while at camp
- 89% of campers reported making friends with someone who was different than them at camp
- 86% of campers reported an increased ability to peacefully resolve conflict at camp
- 82% of campers reported an increased ability to regulate emotions at camp
- 88% of campers reported learning how to solve problems better at camp

6% are in foster care

95% qualify for free or reduced lunch

618 Total Campers

Our Volunteers

203 completed new
volunteer training

947 volunteer opportunities
filled

451 in-person volunteer
opportunities

2,000+ hours
served



Thanks to all of our volunteers who brought the magic!

Zilker Lodge Story

In 2021 Zilker Lodge's beautiful outdoor space and pavilion provided our rental guests with the opportunity to have covid-safe events with friends, family, colleagues, customers and more.

We hosted everything from weddings, and birthday parties, to corporate retreats and team building! We are so grateful that we were able to share our lodge with over **3,600** people who attended events in 2021. Thank you to everyone who rented out our space and helped to support Austin Sunshine Camps' mission in the process.



Financials



"I absolutely love that my daughter gets to attend camp. I have seen her grow as a friend, leader, and become compassionate to others and their feelings." – **ASC Parent**

Financials

Statement of Financial Position

ASSETS

Current Assets

Checking/Savings	\$784,741.50
Accounts Receivable	\$161,417.69
Other Current Assets	\$61,343.22
TOTAL CURRENT ASSETS	\$1,007,502.41

Fixed Assets

Building & Improvements - Zilker	\$4,026,688.40
Building & Improvements - Lake Travis	\$625,123.94
Equipment	\$601,869.27
Automobiles	\$187,936.53
Future Leasehold Rights	\$552,908.00
Accumulated Depreciation	(\$1,322,268.05)
TOTAL FIXED ASSETS	\$4,672,258.09

TOTAL ASSETS **\$5,679,760.50**

LIABILITIES & EQUITY

Liabilities

Accounts Payable	\$15,553.18
Credit Cards	\$19,553.32
Other Current Liabilities	\$94,086.86
TOTAL CURRENT LIABILITIES	\$129,193.36

Equity

TOTAL EQUITY **\$5,550,567.14**

TOTAL
LIABILITIES & EQUITY **\$5,679,760.50**

INCOME & EXPENSE

Income

Earned Revenue - Zilker Lodge Rental	
Program	\$152,376.19
YMBL Peer-to-Peer Fundraising	\$409,456.69
Individual Giving	\$207,102.73
Special Events	\$82,132.22
Grants	\$346,202.08
Corporate	\$60,992.88
Capital Improvements	\$790.60
PPP Loan	\$139,605.47
Other Income	\$24,051.76
TOTAL INCOME	\$1,422,710.62

Expense

TOTAL EXPENSE **\$1,214,476.01**

NET INCOME **\$208,078.16**

Board of Directors

Brennan Angel
James Baker* **SECRETARY**
Austin Bishop*
Erica Blue **CEO**
Nick Bowman
Taylor Brown
Jase Burner*
Andrew Cortes*
Scott Del Rossi
Pete Dinardo*
Sam Dowd
Blake Feste
Jordan Figueroa
Jessica Foulke
Alex Garcia
Kevin Gilmartin
Luke Gosda*
Chris Gunn*
Jary Horn*
Ricky Joshi
Kent Larson*
Michael Linehan*
Chris McMillan* **PRESIDENT**
A.J. Meditz

Chris Miller* **PAST PRESIDENT**
Michael Mischloney
Patrick Olson*
Tyler Ray* **TREASURER**
David Roberts
Eli Roth
Dan Rutledge*
Carter Seuthe
Derek Steffen
Jeff Tamaru
Ross Taylor*
Curt Tekell
Jasen Wallace*
Hal Williams **PRESIDENT-ELECT**
Daniel Zarazua

2021 YMBL Members

Ross Abbott*
Lee Ackerley
Jarrod Acres
Chris Agee
Steven Aguiar
Javier Alarcia
Elijah Allen
Jordan Allen
Daniel Alvarez
Brennan Angel
Maxwell Atherton
Evan Atkinson*
Eric Baham
Brad Baker
James Baker*
Michael Banta
Alex Bartram
George Beck
Daniel Becka
Dennis Bielik
Austin Bishop*
Christian Boddy
DiMitri Bowie
Nicholas Bowman*
Tyler Boykin
Joshua Brandt
Kelly Bredlow
Jed Bricker
Nathan Broad
Justin Brodnax*
Taylor Brown
Stephen Bucken*
Ryan Buicko
Jase Burner*
Andrew Burns
Ross Bussard

Eduardo Cabrera
Michael Caccamo
Michael Cantu
Allen Carey*
Nick Carlson
Blake Carter
Chuck Cassidy
Javier Castaneda
Joseph Castille
Paul Cefaratti
Reed Clemons
Makonnen Collier
Nicholas Constable
Danny Contreras
Andrew Cortes*
Jonathan Covey
Andy Creel*
Alan Custer
Carter Dean
Scott Del Rossi
Joshua Dent*
James DeSanti
Pete DiNardo*
Patrick Donadio
Phil Doughtie
Sam Dowd
Timothy Doyle
Samuel Dreibelbis*
Sean Ehrlich
Cris Erickson
Will Farnsworth
Dillon Fedora
Preston Flynn*
Nicholas Forcier
Jason Frick
Alex Garcia

Michael Geary
Kevin Gilmartin
James Glancy
Steven Godich
Juan Gomez
Luke Gosda*
Daniel Goss
Stephen Grant
Chris Gunn*
Salim Hajjar*
Hudson Hall
Kevin Halls
Jake Hamack
Fred Harvey
Charlie Hermann
Will Herrmann
Garrett Hicks
Taylor Hodges
Adam Holcombe
Jary Horn*
Jeremy Howell
Corey Jackel
Marc Janus
Drew Johnson*
Nate Johnson
Zach Johnson
Taylor Jolly
Ricky Joshi
Philip Keebler
Weston Keenan*
Ryan Kim
John King
John Paul Kosub
Hill Krause
Sam Laber
Chris Lammert

Trent Lamonica
Adam Landstrom
Jonathan Lange
Kent Larson*
John Le
Sam LeFebre
Michael Linehan*
James Loy
Garret Lynch*
William Lynch
Jason Magdalena
Austin Maynard
Keith McAlonan*
Marc McCann
Sam McDonald
Chris McMillan*
Ian McQuestion
A.J. Meditz
Erasmo "Razz" Menchaca
Stephen Mery
Chris Miller*
Montgomery Miller
Jary Milstead
Michael Mischloney
Scott Mitchell
Patrick Moloney
Tyler Morgan
Kristopher Murphy
John Myers
William Nilson
Cameron Nofi*
Christopher O'Brien
Sean O'Donnell
Victor Olowu*
Patrick Olson*
Nick Owens*

Eric Pampe
Patrick Pate
Bradley Phillips
John Pousson
Kyle Quick*
Tyler Ray*
Jason Reaux
Trveor Reed
Austin Reichert*
Adrian Resendez
Ryan Riolo*
David Roberts
Marcus Roper
Eli Roth
Dan Rutledge*
Andrew Ryan
Bryant Salcedo
Marshall Sales
Jonathan Sartore*
Christopher Schandera*
Anthony Schurz*
Gabriel Sepulveda
Carter Seuthe
Patrick Sherrill
Andrew Smith
Miller Snyder
Derek Steffen
Matthew Stephens
Braden Stotmeister
Jace Stovall
Jeff Tamaru
Ryan Tanel
Cameron Tant-Townsend
Ross Taylor*
Travis Taylor*
Curt Tekell

Lee Temple
Travis Thornton
Christian Trevino
Devin Turner
Jary Vaughn III
Mario Villa
Jacob Villarreal
William von Rosenberg
Jasen Wallace*
Clement Wan
Matthew Weiss
Brian White
Hal Williams
Matthew Williams
Chris Willingham
Alex Windjue
Michael Worthington
Jeremy Wright
Austin York
Daniel Zarazua

*YMBL members who raised \$2500+ through YMBL Peer-to-Peer Fundraising

Campfire Keepers

Amber Armstrong and John Oberg
James and Michelle Baker
AJ Bingham
Clay Cowan
Jeffrey Dochen
Dennis Donley
Connor and Jessica Finnigan
Carl Floto
Ernie Graham
Casey Kelley
Kurt Lemke
Jim Lockart
Adam and Phil Loewy
Keith and Lisa Lyons
Chris McMillan
Tim Mooney
Tom and Erin Mravle
Chris Mugica
Adam Nyer
Will and Jane Schnier
Andy Scott
Scott Thomas
Ryan Williams

Sunshine Keepers

Nevzat Adil
Mike Allred
Daniel Alvarez
Max and McKenna Appling
Joanna Ariola
Evan Atkinson
Andy Barclay
Charlie Barkmeier
Heather Beach
Chris Beck
Daniel Becker
Mike Beckett
Erica Blue
Tricia Booser
Stephen Borrego
Milo and Carol Burdette
Jace Campbell
Daniel and Coleen Carl
Chris Carson
Carly Chittim
Erica Clark
Sam Colletti
Michelle Conner
Alex Cornett
Clark Covert
Sarah Crocker
Joanne Crowley
Yann Curtis
Kara Lee Denney
Emily Einhaus
Chris Escobar
Patrick and Megan Fortson
Jessica Foulke
Sarah Fountain
Tiffany Galligan
Nick Garza

Brian Gaston
Tim Glassco
Megan and Matt Grayless
Brad Greenblum
Mike Hill
Ricky Joshi
Catherine & Alan Jovinelly
Sarah Jovinelly
Jim Kaighin, Jr.
Weston Keenan
Ryan Kelly
David Kline
Marc Knight
David Landry
Kelly Latz
Sean Le
Wade Lee
Jeff Light
Noah Marburger
Denise Mayer
David and Bethany McMillan
Joan McMillan
Lou Meyer
Brian Miller
Amir Mirabi
John Neff
Mike Nink
Greg Olson
Patrick Olson
Jorge Padilla
Lance Parishier
Stephanie Patrick
Barry Peterson
Cole and Jessica Presnell
Dan and Marie Price
Daniel Price

Kyle Rhodes
Patty and Joe Rotunda
Jessica Sackcheck
Alex Sandoval
Rich and Anne Smalling
Cindy Smith
Kerry Smith
Ryan Starks
David Starr
Andrew Stauch
Daniel Stone
Ben Stratmann
Matt Streif
Kaleigh Tartaglia
Catherine and Sean Tate
Jay Vaughn
Bruce and Sharon Walker
Jasen and Brandi Jo Wallace
John and Jan Walters
Leo Welder
Barry Wheeler
Hal Williams
Nolan Woyner
Steve Younkman

Grants and Donations of \$2,500+

<i>GIFT OF \$20K+</i>	Lonestar Legacy
Gunn Real Estate Group	Mad Company Mechanical
Northwest Sertoma Club	Greg McDonald
Seeds of Strength	NadaMoo
Tuktawa Foundation	Netspend
Summer Food Service Program	Susan Nolley
IM H&E Montandon Charitable Trust	Pacey Family Foundation
Mr. and Mrs. Nelson Rusche Foundation	Pfizer
The Moody Foundation	Plains Capital Bank
Garrison Family Foundation	Rachael and Ben Vaughan Foundation
Prosperity Bank - PPP Loan	Rand Commercial Corporation
	Ranger Excavating
AdAction Interactive LLC	Lynda Rife
Adobe	Rozar Family Foundation
Michael Ahearn	Dan Rutledge
AM Technical Solutions	RWH KCL Foundation
Applied Materials Foundation	Sanderfoot Wind & Excavating
Baylor Scott & White	Christopher Schandera
Bennack-Polan Foundation	Seawell Elam Foundation
Austin Bishop	Southside Bank
Brigham Minerals, LLC	Stahl Family Foundation
J. Tim Brown	Carter Thornton
Janet and Burnie Burner	Toper Family Foundation
CAPTRUST Community Foundation	David Voorhees
Cloudera Employee Giving Program	Jess Watson
Claudia Crocker	William Gano Houstoun Foundation
Joshua Dent	William Knox Holt Foundation
ECG Foundation	YMBL Sunshine Foundation
Fifth Generation, Inc	Zeitgeist Commercial, LLC
Google, Inc	
Dirk and Laurie Gosda	
James R Dougherty, Jr Foundation Inc.	
Rohit Joshi	
Bill Korek	
Ken Krumhansl & Yvette Ruiz	
Lola Wright Foundation	

2021 Rental Clients

AADOM Austin Chapter	Gioia Rademaker & Robert Brizendine
AISD	Rawson Saunders
App Growth Summit	Sabrin Family
AT2 / Massage Heights	Sarah Hacker and Brian Djaja
Austin Parks Foundation	Sarah Levinn and Elise Bjork
C3 Presents	ServeInspire
Chris Miller, YMBL Past President	Sheela and Sridhar Keta
Church of the Cross Austin	Skybeck Construction
COA -Watershed Department	Soniva Dental
Covenant Presbyterian Church	Step Outside
Cub Scout Pack 66	Student Mobilization
David Brown Family	Texas Spirits
Dell Children's Medical Resiliency Center	The Austin Stone
Emely Alvarado and Family	The Well Community Church
Emergent Space Technologies	Therapy Austin
Enable Dental	Travis and Anna Krause
EO Austin	Travis Association for the Blind
Explore Austin	Univ of Texas EMPL
Family of Carolyn Hill	University Securities Investment Team
FVF Law	Very Smart Gals Book Club
Gunn Real Estate	WhiteWater Midstream
Grant Mosher of Guy Talk	Wonders and Worries
Hoar Construction	YMCA Austin
Houston Mevista	Young Life
Impact Austin Foundation	Young Women's Alliance Austin
Integra FEC	Zeta Tau Alpha - Kappa Chapter
James and Digna Weems	
Jim & Mary Crook	
Jubilee Monuments Corporation	
Keller Williams Realty	
McNeil H.S. Class of 2001	
Nick Garza	
Notley	
NuRepublic	
Poker Unicorns	
Project Inspire	

Program Partners

American Red Cross
Austin Parks and Recreation Department
Casis Elementary
Generation SERVE
Jay at RopeWorks
LASA Poetry Club
Linus Connection
Lower Colorado River Authority
Nada Moo
National Charity League
Serve Inspire
St. Edward's University
Thistle Cafe
Together We Rise
UT at Austin Sunshine Camp
Young Men's Business League
Young Men's Service League
Young Women's Alliance
Zilker Boat Rentals



**Thank you to everyone
who helped make the
magic of overnight camp
possible in 2021!**

"My daughter coming to camp was everything that I had hoped it would be for her. Thank you donors; you have NO idea how the contributions help to change lives." – ASC Parent

