

Our mission is to engage and empower youth through education and outdoor experiences.



# Our Impact

Number of campers—more than ever before

890/0 had a positive 880/0 tried something new

were more able to take care of themselves



"At first, I didn't want to go to ASC. I was antisocial and not excited about being at a camp with a bunch of strangers.

But after the first week, I felt like a whole new person." - ASC Camper

# Our Campers

Gender

480/0 Female

**520** Male

**Ethnicity** 

410/0 Hispanic/Latino

310/0 Black/ African American

200 White/Cau.

Financial

1% Asian/Pacific Islander

7% Other/Prefer not to answer

900 Qualify for free/reduced school lunch program

# Our Campers

Age

8yo

11% 17%

18% 10yo

15% llyo

13% 12yo

12% 13yo

10% 14yo

**5%** 15yo

Residence

570/0 Austin

Surrounding Towns (Round Rock, Pflugerville, Buda, Kyle etc.)

"I met a lot of new friends who I could relate to and not have to feel embarrassed because our backgrounds were similar."

- ASC Camper



# Our Programs

### Summer Camp Program

Established in 1928, a five day, four night residential camp for 8-15 year olds at our 21,000 sq foot Zilker Lodge in Zilker Park and on the waterfront of Lake Travis. 

» Served 1,093 in 2019 and growing!

# Camper Ambassador Program

Started in 2018, this is an invitation-only, year-round program for campers, comprised of day camp and weekend family camp experiences. The goal of this program is for our Ambassadors to welcome new campers the following summer as well as serve as leaders in their cabins and amongst their peers.

» Served 60 Ambassadors and their parent/guardian in 2019

# Counselor-in-Training Program

Established in 2018, this is an invitation-only, year-round program for 15-18 year olds who have "graduated" from our camp programs and are ready to become leaders in their community. CITs have two years of professional development and employment with ASC before being encouraged to become a Counselor when they turn 18.

» Served 17 CITs in 2019

### Zilker Lodge Rental Program

Created in 2016, this is our earned revenue source and invites community members of all kinds to rent our beautiful and unique Zilker Lodge for their next offsite meeting, retreat, life event, or celebration.

» Invited over 9,000 rental guests into the Lodge in 2019

# • 731 volunteers helped us with our programs in 2019



# Financials

### Statement of Financial Position

### **ASSETS**

#### **Current Assets**

Checking/Savings - \$225,819.13

Accounts Receivable - \$86,509.03

Other Current Assets - \$47,303.78

TOTAL CURRENT ASSETS - \$389,631.94

#### **Fixed Assets**

Building & Improvements - Zilker - \$4,026,943.40

Building & Improvements - Lake Travis - \$625,123.94

Equipment - \$601,629.77

Automobiles - \$201,936.53

Future Leasehold Rights - \$559,071.00

Accumulated Depreciation - (\$1,140,808.05)

TOTAL FIXED ASSETS - \$4,873,896.59

**TOTAL ASSETS - \$5,263,528.53** 

### LIABILITIES & EQUITY

#### Liabilities

Accounts Payable - \$5,569.09

Credit Cards - \$4,759.60

Other Current Liabilities - \$90,221.46

TOTAL CURRENT LIABILITIES - \$100,550.15

#### Equity

Fund Balance \$672,999

Retained Earnings - \$4,281,145.74

Net Income - \$208,833.64

TOTAL EQUITY - \$5,162,978.38

#### TOTAL

**LIABILITIES & EQUITY - \$5,263,528.53** 

# Financials

#### REVENUES

Earned Revenue (Zilker Lodge Rental Program) -

\$158,738.07

YMBL Peer-to-Peer Fundraising - \$337,618

Individual Giving - \$204,145.23

Special Events - \$129,239.55

Grants - \$447,985.56

Corporate - \$51,183.47

Capital Improvements - \$11,171.51

Other Income - \$16,674.68

**TOTAL - \$1,356,756.07** 

# OUR REVENUE MORE THAN DOUBLED IN 2019





#### **Keeper Program**



#### **Grant Program**



"You can't really understand the importance of the work ASC does until you have a positive interaction with a child and see how that changes them for the better."

# Grants and Donations of \$1,000+

Adam Dukelow

Adam Horst

Admirals Club of Austin Inc

Adrian Resendez

Air Craft Inc

AJ Bingham

Alamo Drafthouse Cinemas LLC

Alliance Berntein's Matching Gift Program

Ameriprise Financial Employees

Andy Roddick Foundation

Ann Rose Corporate Fund

Anonymous

Apple Inc

Applied Materials Foundation & Employees

Austin Craft Realty

Bert Schnoebelen

Big Lots Foundation

Bill Korek

Brad Greenblum

Brian Delaney

Bryan Pairsh

Buzz Mill Coffee LLC

Capital Project Management

Carl C Anderson Charitable Foundation

Chase Inc

Christopher Miller

Christopher Wells

Cirrus Logic Inc.

City of Austin Parks and Recreation Dept

Colleen & Ronald Tamaru

Colter Van Domelen

D&M Allied

David McMillan

David Reader

David Starr

David Stauch

Dennis Randolph

Derek Steffen

Dirk Gosda

Drew Johnson

ECG Foundation

Elaine Schellenger

Elizabeth Welder

Emerson Cheek

Enterprise Fleet Management

Exelon Foundation

Facebook

First Trust Advisors

Five Stone Tax Advisers

Florence Hersh

Floyd Real Estate

Flynn Construction Incorporated

Frost Bank - Austin

Garrison Family Foundation

Garza Food Ventures LLC

George and Nancy Bogle

Glenda Flanagan

Gunn Real Estate

Н-Е-В

Heather and James Fortescue

Herndon Family Foundation

Hoar Foundation

J. Tim Brown

James and Julie Baker

James R Dougherty Jr Foundation Inc

Jane Hopper

Janet and Burnie Burner

Jeff Tamaru

Jerry and Anita Johnson

Jerry Smith

Joe Anthony Ornelas

John and Jan Walters

John Beckett

John Paul Krueger

Joshua Dent

Julie and Mark Woyner

Keith and Susan Fischer

LGR Foundation

Lily T Beirne

Lonestar Legacy

Maria Harrington

Mark Thompson

Matt Dausch

Matt Weinheimer

Mauro Arrambide

Maxwell Locke & Ritter

Metalink LLC

Michael Ahearn

Michael Ehrhardt

Moody Foundation

Moody National Bank

Nickle City

Northwest Sertoma Club of Austin

Novium Group LLC

Pacey Family Foundation

Patrick Flanagan

Patty and Joe Rotunda

Plains Capital Bank

Pushnami LLC

Rachel & Ben Vaughan Foundation

Randy and Niki Reynolds

Rene Campos

Richard Cunningham

Richard Schmidt

Riggs & Ingram Carr

Robbie Ketch

Robert Kier

Robert O'Brien

Rohit Joshi

Rozar Family Foundation

RWH Foundation

Saatva, Inc.

Sandra Johnson

Sara McIntosh

Schlotzsky's Stores

Seawell Elam Foundation

Seeds of Strength

Sign Ad Outdoor

Solomon Cole

Spec's Family Partner, LTD

Spencer Holbert

St. David's Episcopal Church

Stephen and Joan Clark

Steve and Amy Younkman

Summer Food Service Program

Texas Capital Bank

Texas Mutual Insurance Company

Texas Parks and Wildlife Department

The HATC Foundation

The HT Group

The Sikand Foundation LLC

The Stahl Family Foundation

The Supreme Court of Texas

The Tuktawa Foundation

Topfer Family Foundation

Travis Krause

Tyler Walbridge

William A. Scott

William Gano Houstoun Foundation

VMRI Sunshine Foundation

Yvette Ruiz and Ken Krumhansl

# Sunshine Keepers

Daniel Price

Kerry Smith

Ryan Starks

Daniel Stone

Matt Streif

Leo Welder

Barry Wheeler

Hal Williams

Andrew Stauch

Ben Stratmann

Kaleigh Tartaglia

Bruce and Sharon Walker

Patty and Joe Rotunda

Max and McKenna Appling

Andy Barclay

Charlie Barkmeier

Daniel Becka

Erica Blue

Milo and Carol Burdette

Daniel and Coleen Carl

Chris Carson

Erica Clark

Sam Colletti

Michelle Conner

Clark Covert

Sarah Crocker

Yann Curtis

Emily Einhaus

Adam Flagg

Patrick and Megan Fortson

Brian Gaston

Tim Glassco

Ricky Joshi

JimKaighin

Weston Keenan

Ryan Kelly

David Kline

David Landry

Kelly Latz

Jeff Light

Noah Marburger

LouMeyer

Brian Miller

Amir Mirabi

John Neff

Mike Nink

Lance Parisher

Cole and Jessica Presnall

Dan and Marie Price

# Campfire Keepers Program Partners

Amber Armstrong

James and Michelle Baker

Clay Cowan

Jeffrey Dochen

Dennis Donley

Connor and Jessica Finnigan

Ernest Cuatro Groos

Casey Kelley

Marc Knight

Kurt Lemke

Jim Lockhart

Adam and Phil Loewy

Keith and Lisa Lyons

Chris McMillan

Tim Mooney

Tom and Erin Mravle

Chris Mugica

Adam Nyer

John Oberg

Will and Jane Schnier

Scott Thomas

Ryan Williams

Jim Young

Austin Nature & Science Center

Austin Parks and Recreation Department

Facebook Culinary Team

Generation SERVE

Housing Authority of Travis County

IBM

Lower Colorado River Authority

Nada Moo

National Charity League

Natureversity

Sparkcognition

Umlauf Sculpture Garden and Museum

Young Men's Service League

Zilker Boat Rentals

# YMBL Peer-to-Peer Fundraising \$500+

Aaron Adams
Chris Agee
Max Appling
Bryce Arden
Evan Atkinson
Joseph Auer
James Baker
Michael Banta

Daniel & Danielle Becka

Mark Benning
A.J. Bingham
Stephen Borrego
Kelly Bredlow
Taylor Brown
Jase Burner
Sheldon Busch

Bryan Baralt

Russell Beasley

Tucker Carr
Chris Carson
Chuck Cassidy
Matt Center
Gabriel Cheek
Chase Clancy
Ryan Coaxum

Jace Campbell

Kelly Cooper
Andrew Cortes
Zach Crawford
Scott Del Rossi
Joshua Dent

Pete DiNardo Blake Feste Preston Flynn

Jeff Franco

Billy Franz

Alex Garcia

Reid Gilbreath

Kevin Gilmartin David Glenn

Luke Gosda

Dan Goss

Chris Gunn

Cody Hall

Jonathan Hargis Michael Harman Jake Harnack

Logan Hayslett
Spencer Holbert
Tepera Holman

Jay Horn

Navin Jagannath
Drew Johnson
Raja Joshi
Ricky Joshi
Weston keenan
Turner Kerr
Dan Knight
Travis Krause
Alexander Krohn
Jonathan Lange

Travis Krause
Alexander Krohn
Jonathan Lange
Philip Lautman
Sam LeFebre
Michael Linehan
Chandler Ludwick
Andrew Lynch

Chris Martell
Blaine Martin
Keith McAlonan
Rob McCarthy

Brandon McGraw

Christopher McMillan

Adriel Meditz
Chris Miller
Sean Mooney
Gordon Moore
Cole Moreland
Tyler Morgan
Mike Morgan
Joseph Neder

Luke Nelson
Will Hoffman
Robert OBrien
Patrick Olson
Nick Olynyk

Eric Pampe
Chris Peddie
Barry Peterson
Chris Plummer

Chris Plummer
Benjamin Pollock
Tyler Ray

David Renfro
Adrian Resendez
Ryan Riolo
Taylor Rogers

Marcus Roper
Eli Roth
Michael Sfeir
Jerry Smith
Emerson Smith
Kyle Speckman
Ryan Starks
David Starr

Stephen Stearman
Derek Steffen
Alex Strubbe
Jesse Swank

### **Board of Directors**

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Ross Taylor
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Hal Williams Nolan Woyner Daniel Zarazua

### 2019 Zilker Lodge Rental Clients

9Gauge Partners

Academic Programs International

Allie Blotter Enterprises, LLC

Alpha Chi

Alpha Gamma Delta

Amazon Web Services

Justin Anderson

Ann Richard's School

Austin Community College

Austin I.S.D.

Austin Parks and Recreation Department

Austin Parks Foundation

Austin Public Health WIC Program

Austin Realty

Balance Dance Studio

Jill Brasuell

Meg Brown

BSA Lifestructures

ByPass Mobile

Daniel and Coleen Carl

Church of the Cross Austin

City Life Church

Communities in Schools

CTAGD

Dell Children's Medical-Resiliency Center

Dell Children's Trust

DPR Construction

Enthought

EO Austin

Epoch Coffee

Explore Austin

Facebook

Fifth Generation, Inc

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FVF Law

Jessica Garcia

Alicia & Cuatro Groos

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H-E-B

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Hays County Young Life

Howard Ochman and Nancy Moran

Howerton Eye Clinic, PLLC

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Leukemia & Lymphoma Society

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Oracle

PelotonU

Procore Technologies

Redd Catering

Deborah Rodriguez

Roper Family

Samsung Electronics America

Shalom Austin

Skybeck Construction

Hopie, Alyssa, & Jen Soto

Southwest Austin Young Life

Student Mobilization

TAHPERD

Texas Dept of Family and Protective Services

Texas Fury Volleyball Club

Texas Parks and Wildlife Foundation

The HATC Foundation

The Ticket Fairy

University Federal Credit Union

University of Texas at Austin

Sueann Wade-Crouse

Waste Brokers, LLC

WGI

Wonders & Worries

Workday, Inc

YachtBoiMusic Group LLC

YMCA of Austin

YMCA TownLake

Young Life Austin West

Young Life Central Austin

Austin Sunshine Camps gratefully acknowledges the hundreds of generous donors (financial and in-kind) who have supported our mission.

We are honored to have you in the ASC family.