

Austin Sunshine Camps

2020 Impact Report



A Letter from Our CEO

At Austin Sunshine Camps, kids build self confidence, try new things, gain an appreciation for others, explore nature, find mentors, and have a chance to be kids. Through your support, we are also able to eliminate the barrier of cost for historically underinvested families in our community.

2019 was one of the most successful years in our history, programmatically and financially, setting us up for great success in 2020. Then came March. As the world paused with the hit of COVID-19, we pivoted everything we had planned for 2020.

Our revised goals for the year would be to:

- 1. Keep Our Doors Open
- 2. Retain Our Full-Time Staff
- 3. Deliver Programming if at all Possible

By early April, the magnitude of the situation was undeniable. We knew we didn't have the runway or resources to execute a safe, in-person summer camp experience in 2020, and ultimately decided to cancel all in-person programming. The weight of the decision was heavy.

Simultaneously, hundreds of well wishers, volunteers, and donors showed up to support us in any way they could.

The boost from the community lifted our spirits and encouraged us to persevere. Within weeks, Homemade Sunshine, our newly-designed, virtual camp experience, was born. The goals of Homemade Sunshine were to build authentic relationships between campers and counselors, keep our costs low, and meet our three main goals. Furthermore, because it was virtual, we opened it up to any kid who wanted to participate.



As you know, COVID-19 wasn't the only thing that rocked our society to its core this year. On May 25th, 2020 the death of George Floyd at the hands of Minneapolis police officers sparked a national movement unlike anything many of us have ever seen. We released a statement supporting Black Lives Matter on June 3rd and have been committed to following through with the promises we set forth in that statement since then. Our journey to take action has not been met without its challenges. This work is hard and it takes time. But as an organization committed to celebrating all people and all their differences, we will continue to learn and therefore, do better.

I am so thankful for and encouraged by the ASC community. Because of your support, we were able to successfully keep our doors open and deliver programming to the community. Unfortunately, we did lose one of our full-time staff members, but were able to retain the other eight full-time staff members.

I invite you to read more about Homemade Sunshine as well as hear directly from parents and campers that participated throughout this Impact Report.

While Homemade Sunshine was full of sweet surprises, it also reminded us that nothing compares to a quintessential in-person summer camp experience.

I don't believe there has ever been a more important time in ASC's history to give our kids a safe place where they can build self confidence, try new things, gain an appreciation for others, explore nature, find mentors, and be a kid. Our work to bring back a safe, in-person summer camp experience in 2021 begins now!

Warm regards,

Alue

Erica Blue



Our mission is to engage end empower youth through education and ouldor experiences.



Pre-Covid Efforts

Summer Camp

Established in 1928, a five day, four night residential camp for 8-15 year olds at our 21,000 sq ft Zilker Lodge in Zilker Park and on the waterfront of Lake Travis.

» Pre-COVID Goal: Provide In-Person Summer Camp for 1,200 Campers in 2020

Camper Ambassador Program

Started in 2018, this is an invitation-only, year-round program for campers who have participated in the Sunshine Club for at least one year and are nominated by ASC staff. Camper Ambassadors represent ASC in the greater Austin community by assisting with recruiting campers and staff, speaking with funders and sharing their experiences with all stakeholders.

» Pre-COVID Goal: Provide In-Person Programming for 120 Campers and Their Families

Counselor-in-Training Program

Started in 2019, this is an invitation-only, year-round program for former campers, aged 15-17, and consists of day camp, service projects and weekend family camp experiences as well as relevant work training. The goal of this program is to create a path for former campers to become summer staff when they turn 18, and to continue to cultivate the relationship built throughout their years at camp.

» Pre-COVID Goal: 20 Former Campers Serve as CITs during Summer 2020

Zilker Lodge Rental Program

Created in 2016, this is our earned revenue source and invites community members of all kinds to rent our beautiful and unique Zilker Lodge for their next offsite meeting, retreat, life event, or celebration.

» Pre-COVID Goal: Rental Revenue Goal of \$230K



"I hear so much laughter, a sense of pride when they finish a project, and just love how much the counselors interact with the kids." - ASC Parent



Post-COVID: Homemade Sunshine

Developed as a replacement for in-person summer camp, Homemade Sunshine offered free access to social interaction, and play for all children regardless of income, gender, health, or ethnicity. 611 youth joined 18 summer staff and 15 CITs virtually, playing games, having conversations, and forging relationships, all within the safety of their own homes. This program fostered a welcoming environment for children with chronic illnesses, social anxiety, children on the Autism spectrum, and gender non-binary campers. The online format made bullying virtually impossible and allowed for the development of relationships beyond what we thought possible.





Homemade Sunshine Impact

campers between ages 8 & 15 attended, including five hours of daily programming

felt their counselor believed in them

of Camper Ambassadors said they made friends with someone who is different from them

 $\frac{0}{2}$

of families said their camper became better at appreciating differences in others

"I want to thank you for these past two weeks. Jose doesn't really have a lot of friends and I have seen him connecting to you guys and it makes my heart so happy. You are making a huge difference." - ASC Parent



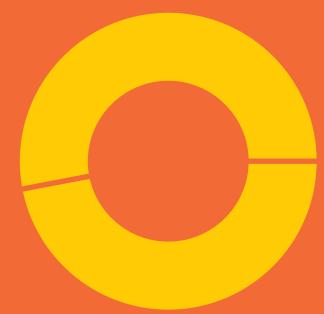


"A special thank you to those who made this possible. My oldest daughter enjoyed herself tremendously. I'm amazed at the growth in her. THANK YOU!" - ASC Parent



Who We Serve

Gender Across All Programs



53% Identify Female 47% Identify Male





Average Income Across All Programs

of our campers qualify as low-income households





Who We Serve

Camper Ambassodor Program

Biracial	<mark>6</mark> %
Biracial: Black/African American and Hispanic/Latino/Spanish	<mark>6</mark> %
Biracial: Black/African American and White	1%
Black or African American	21 %
Hispanic, Latino, or Spanish	31%
Multiracial	4%
White	7 %
Prefer not to answer	25 %

Counselors in Training

Asian or Asian Indian Biracial: Black/African America Biracial: Hispanic/Latino/Span Black or African America Hispanic, Latino, or Span Middle Eastern/North Af



Families were allowed to select as many options for ethnicity/race as they desired. Some familes chose to simply select "biracial" or "multiracial," while others opted to select all of their ethnicities/races. Where possible, the data was disaggregated to indicate ALL ethnicities/races selected, and only familes that ONLY selected "biracial" or "multiracial" are represented in those numbers above.

	4 %
an and White	7 %
nish and White	7 %
an	25 %
nish	39 %
frican	4%
	14%

Homemade Sunshine

Asian or Asian Indian	4.1%
Asian/Pacific Islander	
Biracial	3.4%
Biracial: Black/African American and Hispanic/Latino/Spanish	4.1%
Biracial: Black/African American and White	
Biracial: Hispanic/Latino/Spanish and White	
Biracial: Middle Eastern/North African and White	0.2%
Black or African American	16.3%
Hispanic, Latino, or Spanish	29.7%
Multiracial	4.3%
Multiracial: Black/African American, White, American Indian/Alaska Native	0.2%
Multiracial: Hawaiian/Pacific Islander, White, Hispanic/Latino/Spanish	0.2%
White	20.6%
Prefer not to answer	7.7%

Strength from Support Thank you to the 574 volunteers that made 2020 CI SUCCESS



















Financials

Statement of Financial Position

ASSETS

Current Assets

Checking/Savings Accounts Receivable Other Current Assets **TOTAL CURRENT ASSETS**

Fixed Assets

 Building & Improvements - Zilker
 \$4,026,688.40

 Building & Improvements - Lake Travis
 \$625,123.94

 Equipment
 \$601,869.27

 Automobiles
 \$201,936.53

 Future Leasehold Rights
 \$552,908.00

 Accumulated Depreciation
 (\$1,322,268.05)

 TOTAL FIXED ASSETS
 \$4,686,258.09

 TOTAL ASSETS
 \$5,444,093.95

LIABILITIES & EQUITY

Liabilities

Accounts Par Credit Cards Other Curren **TOTAL CURR**

Equity

\$512,678.78

\$233,167.12

\$11,989.96

\$757,835.86

Fund Balance Retained Ear Opening Bala Net Income **TOTAL EQUI**

TOTAL LIABILITIE

REVENUES

		Earned Revenue - Zilker Lodge Rental	
ryable	\$8,421.46	Program	\$126,447.5
5	\$26,886.81	YMBL Peer-to-Peer Fundraising	\$364,018.7
nt Liabilities	\$86,721.36	Individual Giving	\$189,808.0
RENT LIABILITIES	\$ \$122,029.63	Special Events	\$68,422.0
		Grants	\$325,214.6
ce	\$881,804.00	Corporate	\$58,428.1
rnings	\$4,083,478.72	Capital Improvements	\$12,908.2
lance Equity	\$17.60	PPP Loan	\$135,700.0
	\$356,764.00	Other Income	\$34,334.4
ITY	\$5,322,064.32	TOTAL \$1	,450,981.8

LIABILITIES & EQUITY \$5,444,093.95

Board of Directors

Brennan Angel James Baker Michael Banta A.J. Bingham past president Erica Blue Kelly Bredlow Taylor Brown Jase Burner Tucker Carr Michelle Conner Andrew Cortes Pete Dinardo Sam Dowd Blake Feste Jessica Foulke Alex Garcia Megan Grayless Chris Gunn **Secretary** Jay Horn Drew Johnson Ricky Joshi Sarah Jovinelly Weston Keenan Travis Krause Sam LeFebre Chandler Ludwick Chris McMillan **President-elect** A.J Meditz Chris Miller **PRESIDENT** Patrick Olson Eric Pampe Tyler Ray TRE Ryan Riolo Eli Roth Patrick Sims Derek Steffen

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Patrick Sims Lincoln Smith William Andrew Smith Derek Steffen James Stueckler Tristan Svenson Jesse Swank Jeff Tamaru Ryan Tanel Ross Taylor Travis Taylor Curt Tekell Zander Thomas Travis Thornton Christian Trevino Devin Turner Jose Valenzuela Jay Vaughn III Bryce Veronda Michael Vetter Mario Villa Jacob Villarreal Justin Vogel William von Rosenberg Jasen Wallace Clement Wan Clay Westover Hal Williams Michael Worthington Nolan Woyner Nicholas Yarnall Daniel Zarazua

Campfire Keepers

GIFT OF \$10K+/YEAR Adam & Phil Loewy

GIFT OF \$5K+/YEAR Jeffrey Dochen Dennis Donley Kurt Lemke

James & Michelle Baker Clay Cowan Connor & Jessica Finnigan Carl Floto Cuatro Groos Amber Armstrong & John Oberg Casey Kelley Marc Knight Jim Lockart Keith & Lisa Lyons Chris McMillan Tim Mooney Tom & Erin Mravle Chris Mugica Adam Nyer WIll & Jane Schnier Andy Scott Scott Thomas Ryan Williams

Sunshine Keepers

GIFT OF \$1K Erica Clark Clark Covert Ricky Joshi Ryan Kelly David Kline Jeff Light Lou Meyer John Neff Mike Nink Jorge Padilla Bruce & Sharon Walker Leo Welder Steve Younkman

Nevzat Adil Max & McKenna Appling Joanna Ariola Andy Barclay Charlie Barkmeier Chris Beck Daniel Becka Erica Blue Milo & Carol Burdette Jace Campbell

Thanks to Adam and Phil Loewy, one of our Campfire Keepers, we are able to acknowledge all of our Keepers on the Loewy Family Keeper Wall at the Zilker Lodge.

Daniel & Coleen Carl Chris Carson Carly Chittim Sam Colletti Michelle Conner Sarah Crocker Yann Curtis Stephanie Doherty Emily Einhaus Chris Escobar Adam Flagg Patrick and Megan Fortson Jessica Foulke Sarah Fountain Tiffany Galligan Brian Gaston Tim Glassco Megan & Matt Grayless Mike Hill Catherine & Alan Jovinelly Sarah Jovinelly Jim Kaighin Weston Keenan David Landry Kelly Latz

Wade Lee Noah Marburger Brian Miller Amir Mirabi Lance Parisher Stephanie Patrick Cole & Jessica Presnell Dan & Marie Price Daniel Price Kyle Rhodes Patty & Joe Rotunda Jessica & Sam Sacheck Alex Sandoval Kerry Smith Ryan Starks David Starr Andrew Stauch Daniel Stone Ben Stratmann Matt Streif Kaleigh Tartaglia Barry Wheeler Hal Williams

Grants and Donations of \$1,000+

Better Business Bureau Garrison Family Foundation Gunn Real Estate H-E-B Travis County TCTX Serve YMBL Sunshine Foundation

Michael Ahearn Ron Ainsworth Brett Ames Max & McKenna Appling James & Julie Baker Alex Bartram Melissa Beck Laura Beuerlein Steve Beuerlein A.J. Bingham Austin Bishop Joe Bland Terry Bray Tim Brown Janet & Burnie Burner Solomon Cole Joshua Cruz Dave Delaney Stephen Dempsey Adam Dukelow Michael Ehrhardt Victor Espinoza Keith Fischer Amanda Beck Foster Yvonne Freeman DeWitt & Maria Gayle Tom Glass Heidi Gollub

Luke Gosda Michael Harman Lee Ann Hudson Bill Hudspeth Molly & Craig Hughes Tyler Hughes Steven Ihnene Jerome & Anita Johnson Sandra Johnson Samia & John Joseph Ricky Joshi Casey Kent Robbie Ketch Bob Kier Bill Korek Robert Lewis Greg McDonald Sara McIntosh Garret McKenna Mark McKenzie David McMillan Chris Miller Ted Oakley Barry Peterson Kathryn Rogers Patty & Joe Rotunda **Richard Schmidt** Clay Scovill John Segars Rich Smalling Billy Smith Cindy Smith Colleen & Ronald Tamaru Mike & Cathy Taylor Joseph Vaughn Peter Wagner

Ryan Wagner Bruce & Sharon Walker Vernoy Walker Millard John Walters Hal Willams Mike Yantis, Jr.

2021 Philanthropitch Judges Adobe Alliance Berntein's Matching Gift Program AM Technical Solutions Apple Inc Applied Materials Foundation & Employees Austin Youth Fitness Bass Pro Shops and Cabela's Outdoor Fund Beckett Family Charitable Fund Bennack-Polan Foundation Capital Project Management Cirrus Logic, Inc. Cokinos Young ConocoPhillips D&M Allied ECG Foundation Exelon Foundation Frost Bank - Austin Google GRACE Charitable Fund HEB Tournament of Champions International Foundation of the Seven Stars James R Dougherty Jr Foundation Inc Legacy Collective Liberty Civil Lonestar Legacy Louis Shanks of Texas Mad Company Mechanical Maxwell Locke & Ritter

Milestone Community Builders NadaMoo! National Instruments Northwest Sertoma Club of Austin Pacey Family Foundation Pfizer Inc Plains Capital Bank Prosperity Bank - Congress Rachel & Ben Vaughan Foundation Regions Bank RWH Foundation Saatva Small Business Administration Southside Bank Speedwell Foundation St. Mark's Episcopal Church Stonelake Capital Partners, LLC STRUB Residential Texas Mutual Insurance Company Texas Parks and Wildlife Department The Arthur Gallagher Foundation The Hollis Foundation The Notley Fund The Stahl Family Foundation The Tuktawa Foundation Topfer Family Foundation UBS Financial William Gano Houstoun Foundation Young Men's Business League

YMBL Peer-to-Peer Fundraising \$500+

A.J. Bingham Austin Bishop Taylor Brown Chris Carson Andrew Cortes Sam Dowd Luke Gosda Chandler Ludwick Chris Miller Patrick Olson Jay Vaughn

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Kent Larson Sam LeFebre Michael Linehan James Loy Chris Martell Sam Martens Maclean Martin Blaine Martin Quinn Martindale Keith McAlonan Chris McMillan Ian McQuestion Brian Meck Robert Meditz Adriel Meditz Michael Meleski Jay Milstead Michael Mischloney Sean Mooney Cole Moreland Tyler Morgan Mike Morgan Randall Morris Joseph Neder Cameron Nofi Kerry Nordstrom Landon Odom Victor Olowu Eric Pampe Patrick Pate Chris Peddie Barry Peterson Samuel Poffenberger John Pousson Kyle Quick George Ramon

Tyler Ray Jason Reaux Adrian Resendez John Ricca Ryan Riolo David Roberts Shepherd Robinson Marcus Roper Eli Roth Dan Rutledge Alex Rybka Marshall Sales Ian Sander Carter Seuthe Patrick Sims Lincoln Smith Andrew Smith Derek Steffen James Stueckler Tristan Svenson Jesse Swank Jeff Tamaru Ryan Tanel Travis Taylor Ross Taylor Curt Tekell Zander Thomas Jose Valenzuela Bryce Veronda Michael Vetter Mario Villa Jacob Villarreal Justin Vogel Jasen Wallace Clement Wan Clay Westover

Hal Williams Michael Worthington Nolan Woyner Nick Yarnall Daniel Zarazua

SPECIAL THANKS TO

CORPORATE TEAM SPONSORS:

Bingham Group CAPTRUST ConocoPhillips D&M Allied Liberty Construction Saatva

TOTAL RAISED:

\$365,694

2020 Rental Clients Program Partners

AADOM Austin Chapter Alpha Gamma Delta Austin Bourbon Hunters Austin Parks Foundation Blue Leadership Collaborative City of Austin Corridor Program Office City of Austin Development Services Dept City of Austin Watershed Dept Corridor Title, LLC Explore Austin Family Independence Initiative Garza Food Ventures LLC Gunn Real Estate Hays County Young Life Howard Ochman and Nancy Moran ImageNet Lewin Family NARI-National Association of Remodeling National Charity League One Voice Communications Pfizer Inc Rawson Saunders Rowing Dock Inc. S. Tipton Studios Seedling Simon Family Skybeck Construction Southwest Austin Young Life Texas Dept of Family and Protective Svcs Texas Parks and Wildlife Foundation Travis Association for the Blind UT Liberal Arts Council VoxelMaps WGI Young Life Young Life UT

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Austin Sunshine Camps gratefully acknowledges the hundreds of generous donors who have supported our mission.

We are honored to have you in the ASC family.